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Attorney Reference Number 8247-82809-01  
Application Number 09/765,985**KLARQUIST SPARKMAN, LLP**16th Floor World Trade Center, 121 S.W. Salmon Street, Portland, Oregon 97204 U.S.A.  
PHONE: 503-595-5300 FAX: 503-595-5301**PLEASE DELIVER DIRECTLY TO EXAMINER Krishan Mittal****Fax No.:** (571) 273-8300**Total No. Pages:** 3 (including this sheet)**Message:** Transmitted herewith is an interview agenda. If you do not receive all pages or if you have any other problems with this transmittal, please call Molly Boyd at (503) 595-5300.**In re application of:** Michael A. Sharp**Application No.** 09/765,985**Filed:** January 19, 2001**Confirmation No.** 1204**For:** METHOD AND APPARATUS FOR  
EMBEDDING ADVERTISEMENTS IN  
AUDIO FILES FOR INTERNET AND  
NETWORK DISTRIBUTION**Examiner:** Krishan K. Mittal**Art Unit:** 3688**Attorney Reference No.** 8247-82809-01**Interview Agenda -****Discussion of First Office Action after Reversal of Rejection by the BPAI**

1. Applicant provides this agenda in preparation for an in-person examiner interview to be conducted on **Monday, February 14, 2011, at 1:00 PM Eastern.**
2. Applicant would like to discuss the rejection of claims 35-37 under 35 U.S.C 102(b) in view of USPN 5,703,995 (Wilbanks).
3. Applicant would like to discuss the prior art status of USPN 6,963,860 (Tsutsui), which has a 35 USC 102(e) priority date of August 12, 1999.
4. Applicant would like to discuss proposed claim amendments that may further distinguish the cited reference(s). A copy of the proposed claim amendments are attached hereto.

Deakin Lauer  
Registration No. 47,735February 4, 2011  
Date